

## Partner with Cobai to Empower your Retailers to Drive Online Revenue

As a dropshipping manufacturer or wholesaler, your retailers can be as different as the product lines you sell. Some of your larger retailers' sales may be thriving both in their brick and mortar locations as well as online. But when it comes to your smaller customers, having the resources and data to manage online sales is often out of reach.

### Why Partner with Cobai?

For over 20 years, Cobai has been helping the world's leading global manufacturers & wholesalers empower their retailers to sell online with our turnkey yet powerful online stores. Through your partnership with Cobai, you can offer your retailers Cobai Online Sales Platform licenses at an affordable cost while removing the typical barriers of data management and implementation resources. With this powerful platform, you are able to empower even your smallest retailers to drive online revenue and give them the ability to have an online presence and see a huge impact on your bottom line.

### How to Partner with Cobai

Becoming a Cobai partner has never been easier. Under our partnership agreement, we ask that you agree to give us access to your current data so that we can get started with the initial store set up. This also ensures that all your retailers' online stores will always remain up to date. We also simply ask that you allow Cobai to be your exclusive online store partner. You then have the flexibility to decide which of your customers you want to offer the Cobai Online Sales Platform and the amount of the monthly subscription costs they should pay you.

### Streamlined Implementation Process

As a Cobai partner, you will have access to all the resources you will need to quickly get your retailers up and running with their online stores. Our support team is also available as a direct resource for your individual retailers if they have questions or problems. After helping 950+ retailers get started with the Cobai Online Platform, we have developed a streamlined and proven implementation process that makes getting started easy.



### Easy Data Integration

We will work with you to get the data that we need to quickly set up your retailers' online stores. After this initial setup, the data management is completely automated giving you the confidence that your product assortment, pricing and other important information is always up to date across all of your retailers using the Cobai Online Sales Platform.

“ Throughout our partnership, Cobai has always responded quickly and been flexible in meeting our changing requirements. We value the easy to understand and professional communication and support we have always received. ”



**Frank Vogelbacher**

Head Sales Support and eCommerce Sedus



**99.993%**

Average uptime per month

**950+**

Retailers drive online revenue with Cobai

**200K+**

Products available for your retailers to sell

**1.6M+**

Customers served