

## Online Sales Platform

# Empower Your Retailers to Drive Online Revenue



### Cobai Online Sales Platform

Dropshipping manufacturers or wholesalers can now empower their retailers of any size to drive online sales. Cobai's easy to use, turnkey yet powerful online stores give all your retailers access to having an online presence and making a huge impact on your bottom line through new channels of online revenue.



#### Centralized Marketing

Centrally control marketing campaigns and other special offers for your retailers' online stores. Enable special promotions to help generate interest and drive more revenue.



#### Full Customization

Fully customized online stores are now accessible to your retailers based on their individual needs and requirements.



#### Product Automation

Stored product data is instantly available across all your retailers' online stores. Product data, images and stock levels are automatically processed from your ERP system.



“ The Cobai Online Sales Platform was completely customized to fit the needs of our customers. The added marketing functionality that it provided our retailers and the clear and uncomplicated partnership agreement made working with Cobai a very easy decision. ”



#### Sven Hoffmann

Head of Technical Customer Service /  
Head of Department CIPS Customer Systems



### MANUFACTURERS

Partner with Cobai to help you remove the barriers to online sales for even your smallest retailers. Empower every retailer to be a vital part of your revenue chain and drive online sales.



### WHOLESALEERS

Enable all your retailers with fully customizable online stores. Help them drive new streams of online revenue beyond their traditional brick and mortar locations.



### RETAILERS

Remove the traditional barriers to online sales such as upfront costs of data management, software subscriptions and implementation resources. Gain access to selling online and drive more revenue.